

**This pdf contains two 11x17 inch posters.** They can be printed in color or black and white. We think color is stronger for getting the attention you need. We would suggest taking them to a local copy shop, like Kinkos, and have them help.

Use these posters to gain maximum awareness for your event and creating “buzz” wherever you place them. Use the smaller posters in the other pdf to increase information and gain sign-up. Mix things up to keep the message fresh while you campaign.

Good luck and thank you for all you do.



Go for the ride of their lives.



The Blazeman Foundation for ALS

# Go for the ride of their lives.



Join the **2009 ALS Indoor Ride-a-thon**  
Saturday, February 7<sup>th</sup>.

Just visit [cycleforals.com](http://cycleforals.com) for step-by-step instructions on how to find a local event to join and raise donations online. It's easy, we give you all the information you need to help make a difference.

You can also find out more about this deadly disease and why so many dedicated triathletes, cyclists and indoor riders are fighting the war on ALS. Visit [www.waronals.com](http://www.waronals.com) and join the army of athletes that have already become "Blazeman Warriors".

**Help fight the War on ALS.**  
**Raise money. Raise awareness. Save lives.**



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